



# Professional Guidelines



# How We Work

## Confidentiality

Topics we discuss today and in the future will be held in confidence.

## Customized Experiences

After reviewing the specifics of your financial situation, we mutually determine which, if any, of our services might be appropriate for you.

## Compensation

Our compensation is contingent upon the services our clients select.

- Fees\*
- Commissions
- Recommendations

*\*Texas Retirement Planners provides fee based advisory accounts and services from qualified representatives. See Form CRS. Securities and Advisory services are offered through GWN SECURITIES, INC. A Registered Investment Advisor. Member FINRA/SIPC. 11440 N Jog Road, Palm Beach Gardens, FL 33418. (561) 472-2700. Texas Retirement Planners and GWN Securities, Inc. are separate companies.*

# Paradox of Financial Success



The Common Approach



The Professional Approach

Many people's investment plans take an upside down approach. A poor process selects products first and tries to pull together a foundational strategy later.

Intelligent planning starts with a basic strategy as a foundation. This strategy is supplemented with a portfolio designed to help accomplish the strategy. Finally, a selection of specific products is made to complete the portfolio.

What has been your approach?

# Comprehensive Strategy

## Introduction

- Your Concerns
- Share Our Process

## Gather Facts

- Establish Goals & Priorities
- Gather Hard and Soft Data

## Analyze

- Organize Data
- Examine Information
  - Prioritize

## Considerations

- Review Strategies and Suitable Solutions

## Implementation

- Adopt a Strategy
- Select Suitable Recommendations

## Periodic Review

- Assess Personal Changes



This graph shows many of the financial areas that may be considered in a comprehensive strategy to establish financial priorities and provide a proper course of action.

# Personal Discovery

**Now that you are aware of our process we ask that you prioritize the following areas of concern:**

*#1 being your primary concern (use NA for the areas that may not apply to you)*

## Financial Statements

- Provide asset and net worth statements
- Cash flow analysis
- Debt management

## Tax Strategies

- Collaborate with your tax professional
- Identify potential tax strategies
- Minimize taxes

## Accumulation Goals

- Prepare for future financial events
- Education
- Weddings

## Business Strategies

- Employee benefits
- Succession planning
- Qualified plan analysis

## Asset Management

- Portfolio analysis
- Asset allocation
- Personalized re-balancing

## Risk Analysis

- Portfolio risk
- Financial risk
- Transfer of risk

## Retirement

- Review of your retirement goals
- Are you saving enough to retire?
- Retirement income from your assets

## Estate Analysis

- Will your assets transfer efficiently?
- Do you have charitable bequests?
- Do you have beneficiaries assigned?
- Minimize taxes

## Information

Date \_\_\_\_\_ Marital Status \_\_\_\_\_

Name \_\_\_\_\_ Spouse Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Spouse E-mail \_\_\_\_\_

Date of Birth \_\_\_\_\_ Spouse's Date of Birth \_\_\_\_\_

Occupation \_\_\_\_\_ Spouse's Occupation \_\_\_\_\_

Employer \_\_\_\_\_ Spouse's Employer \_\_\_\_\_

Number of Children \_\_\_\_\_ Children's Ages \_\_\_\_\_

**So that we will be prepared for our next meeting,  
please provide the following information.**

## **Types of Assets You Own**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Home              | <input type="checkbox"/> Stock/Bonds    | <input type="checkbox"/> Business/Practice |
| <input type="checkbox"/> Second Home       | <input type="checkbox"/> Mutual Funds   | <input type="checkbox"/> IRA               |
| <input type="checkbox"/> Other Real Estate | <input type="checkbox"/> Annuities      | <input type="checkbox"/> Retirement Plans  |
| <input type="checkbox"/> Roth              | <input type="checkbox"/> 401(k)         | <input type="checkbox"/> 403(b)            |
| <input type="checkbox"/> Savings/CDs       | <input type="checkbox"/> Life Insurance | <input type="checkbox"/> Other _____       |

## **Types of Liabilities You Have**

- |                                       |   |  |
|---------------------------------------|---|--|
| <input type="checkbox"/> Mortgage     | <input type="checkbox"/> Student Loans    | <input type="checkbox"/> Vehicle Loans |
| <input type="checkbox"/> 2nd Mortgage | <input type="checkbox"/> Credit Card Debt | <input type="checkbox"/> Personal Loan |

## **Assets/Liabilities/Income**

### **Assets**

- Under \$100,000
- \$100,000 to \$250,000
- \$250,000 to \$500,000
- \$500,000 to \$1,000,000
- Over \$1,000,000


### **Liabilities**

- None
- Under \$50,000
- \$50,000 to \$100,000
- \$100,000 to \$250,000
- \$250,000 to \$500,000+

### **Household Income**

- Under \$50,000
- \$50,000 to \$100,000
- \$100,000 to \$250,000
- \$250,000 to \$500,000
- Over \$500,000

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



At Texas Retirement Planners, we believe in helping build a financially stronger America. Our vision is to help create an America that is debt-free — an America that invests in our country’s financial future. We champion American values, small business owners and those in public service.

We help our clients overcome traditional barriers to financial confidence by teaching them seven wealth-building habits. We serve neglected investors by helping them toward their goals with strategy based plans.

Having worked with over 8,000 individuals on their retirement and investment needs, our team builds investment plans appropriately tailored to each unique situation. Our entire process is set up to be one of engagement, open-minded thinking, and collaborative building. We never shy away from a challenge. We look forward to serving you.

## **Next Step Meeting**

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_



# Texas Retirement Planners

This information is not intended to replace a complete fact finder. Ask your financial professional if you wish to see a complete fact finder. The fact finder comprises detailed information of your current financial assets and goals.

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